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The Association
of
College and University
Broadcasting Stations

SPECIAL BULLETIN
Release Date February 18, 1932

To: Members of the Association of College and University Broadcasting Stations
(And a special request mailing list in addition to members)

This office is advised from several sources that the NAB has released a mimeographed bulletin, flooding stations throughout various sections with copies, questioning the Association of College and University Broadcasting Stations bulletin released on January 25, 1932. You recall that this Association bulletin offered comments on how educational stations should answer the special questionnaire released by the Federal Radio Commission.

The NAB (in an unsigned mimeographed bulletin in which a copy of the Association bulletin is reprinted) questions the honesty and motives of the Association in suggesting an interpretation of the questionnaire, more especially on the basis of the wire sent to the office of the executive secretary by one of our directors.

May we hasten to state that officers of this Association have no thought in mind of sending to the Commission any statements except statements of fact. Is there a logical reason why educational stations should not report the broadcasting of athletic events as an educational feature of their programs? Is there a sound reason why educational stations should not report on the Federal Radio Commission questionnaire the broadcasting of an hour of music by their college or university symphony orchestras as educational? Is there a reason why any member station of this Association should not report a fifteen minute or two hour dramatic presentation as educational?

True, we cannot all agree on the meaning of the term "educational." Nor will we ever be able to agree on the term. There are decided opinions relative to its meaning even among the NAB group and, needless to say, there is a like division of opinion among members of the Association of College and University Broadcasting Stations. But again may we state that the features of program work as outlined above should be reported by this Association as educational.

We venture the assertion that many stations holding membership in the NAB reported the above mentioned programs as educational even though immediately following the first touchdown there was a solemn declaration that, "The ease and grace shown in the play was due in part to a certain brand of cigarettes used by the team, followed, of course, by the use of a nationally known tooth paste while at the showers."

Sincerely yours,
T. M. Beard
T. M. Beard, Executive Secretary
Association of College and
University Broadcasting Stations